## **NOT ENGINEERING STUDENT** SUCCESS CENTER

## Resume & Cover Letter Writing Tips

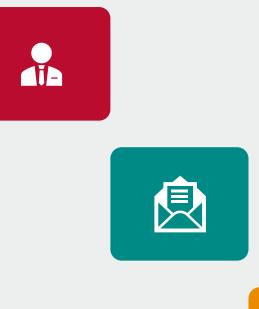
NADA ABDELHACK, MA, GCDF(SHE, HER)

## Who Am I?

- Internship & Job Placement Coordinator
- •What is ESS
- Resumes and cover letters
- •Career Advisor = Tips for Career Success



### What is a Resume?















Vision Values Goals **Purpose Passions** And, understanding why you do what you do



#### A Resumé is to

Introduce yourself

Present your qualifications

## Secure an interview

# RESUME

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#### College Student Resumés





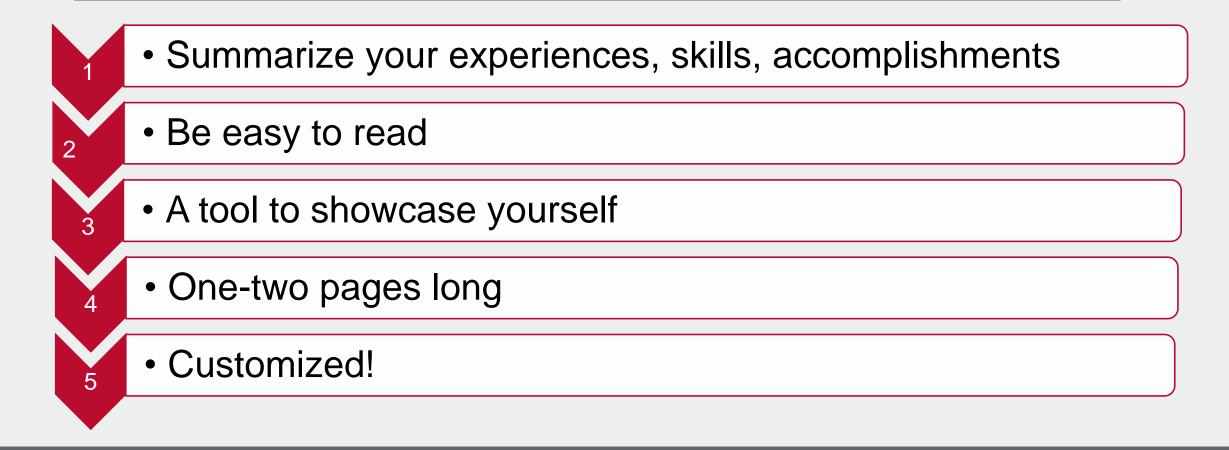
Educational achievements

Include what degree you earned or plan to earn



List skills you acquired

## Your Resumé Should



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## Purpose of a Resumé

- Represents you when you are not there
- Quantifies your accomplishments
- Clearly states your abilities
- Shows your command of the written language
- Creates talking points for your interviewer
- Proves your worth to a future employer



#### **Do Your Research**

Most important step of the application process Most timeconsuming part of the application process



#### Start With ...

Who is the CEO?

Who are the managers and what their roles are?

Is the company featured in articles?

Is the company Running ads?

Do they have promotions?

Become familiar with the industry as a whole

Know who their competitors are

ENGINEERING STUDENT SUCCESS CENTER Learn About ...

The company's business model

The company's product or service. Have you used it?

The company culture

The company's relationship to its customers

Will you have autonomy on how you get things done?

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## Sections of a Resumé

Heading (name and contact information) Objective Education **Technical Skills Personal Skills Related Projects** Work Experience Additional Information

\*References available upon request

#### Reverse Chronological Order



## Heading

Name

City & State

Phone number

Email address

LinkedIn

Website



## Objective

One sentence

Who you are

What you are looking for



## Education

Degree in progress Anticipated date of graduation The name of the institution City and State GPA

Degrees completed



#### Technical Skills

Strongest skills first

Skills that relate to the position

Skills that you learned on your own







#### Work Experience

Job title Begin & end date Company City & State List of tasks and responsibilities

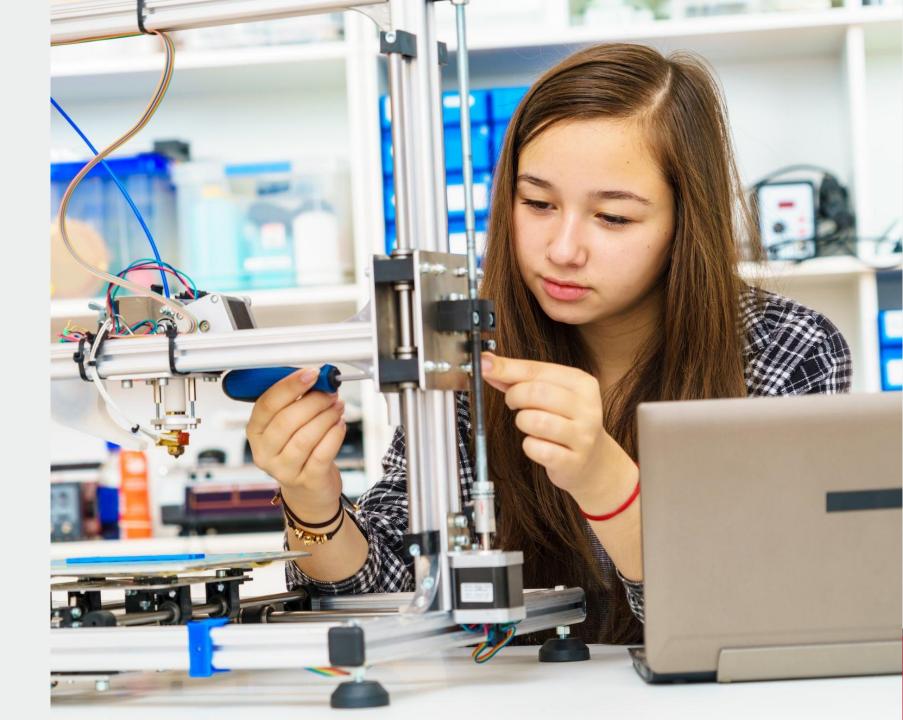


#### Extra-Curricular Activities

Accomplishments

Leadership (Student orgs)

Involvement in School and community



#### References

3 individuals Get permission

Names, titles, organizations, email addresses, phone numbers



## Key points

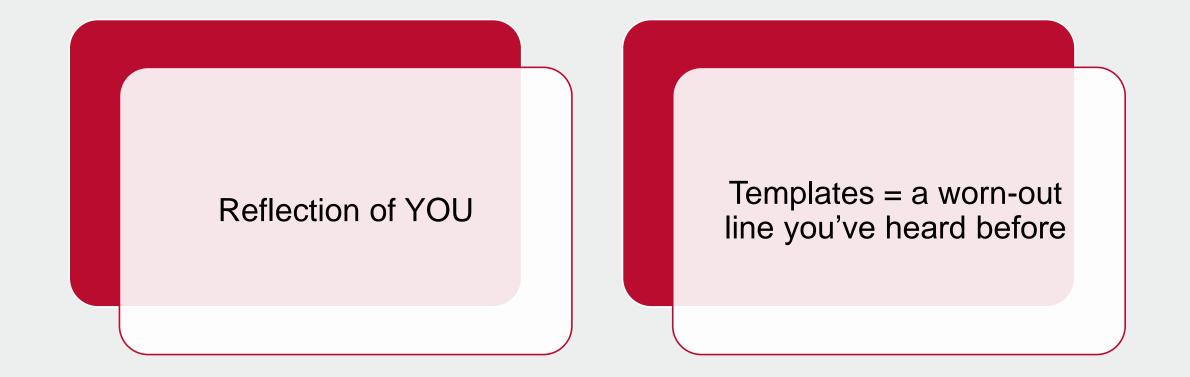
Spelling and Grammar

Inconsistencies

Organization Bolding & Italicizing Arial, Calibri, NRT 12-point font



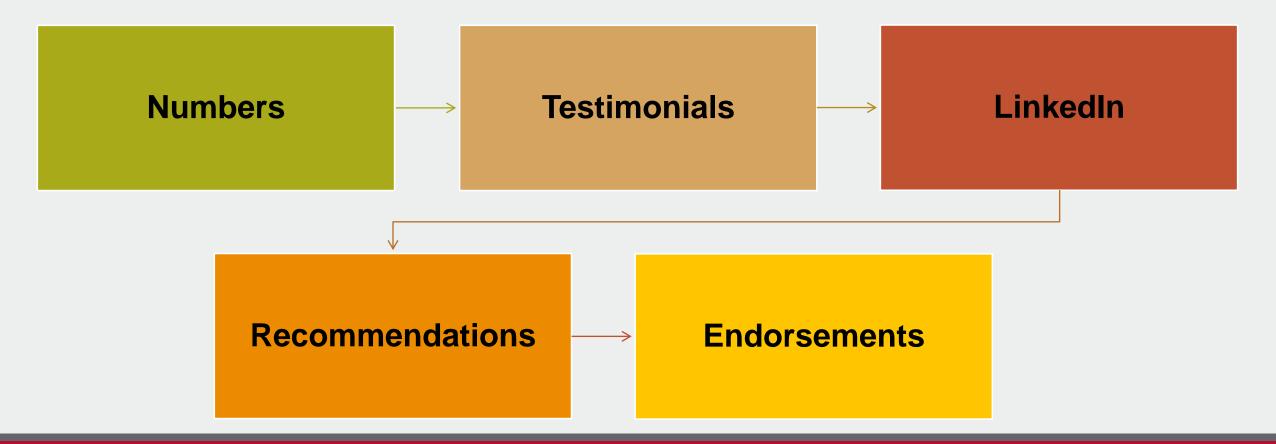
### **Avoid Using Templates**





Jessica Holbrook Hernandez; *"10 Resume Tips for 2018"* https://www.greatresumesfast.com/blog/resume-writing-tips-for-2018-2/

## Tell Your Story Through...



#### ENGINEERING STUDENT SUCCESS CENTER

Jessica Holbrook Hernandez; *"10 Resume Tips for 2018"* https://www.greatresumesfast.com/blog/resume-writing-tips-for-2018-2/

#### **Certifications & Secret Clearances**

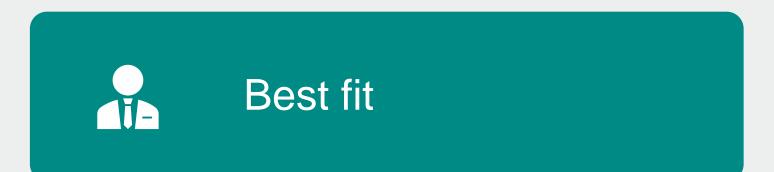






#### Aligning Your Resume to a Job Posting







Mirrors desired skills





#### The UNM 5 Essential Skills

Professionalism

- Collaboration
- Research & Assessment
- Critical Thinking
- Effective Communication

(<u>https://unm5.unm.edu/</u>)

Courtesy of Office of Career Services

## **Do Include**

Education Paid work Volunteer work Skills **Presentations Professional Affiliations Projects** 

Research Languages Skills Awards Certification Educational Travel



Decorations	Photos (US Standards)	Personal Information	Use of the first person (I, my)	Salary requirements
Contractions & abbreviations	Addresses of previous employees	Reasons for leaving past positions	Irrelevant Information	Lies

#### **Don't Include**



#### Personal Information

No personal characteristics No photographs



## Your Resume Should Include

Heading Objective Education **Technical Skills Personal Skills Relevant Experience Additional Experience** References







## Cover Letter

Accompanies a resume

An introduction

Expresses an interest

Draws attention to the resume







Greeting

Cover Letter Format Opening paragraph

Second paragraph

Third paragraph

Formal closing

### Header

Full Name, address, city of residence

Date

Name of the hiring manager / their professional title

Name of the company you're applying to

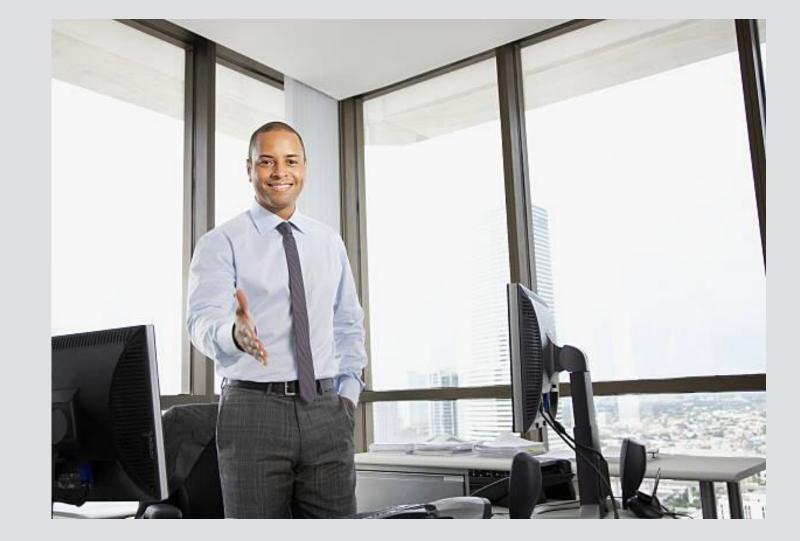
Address of the company





Greet the Hiring Manager Dear Mr. John Doe, Hello Ms. Jane Doe, Greetings John Doe, Salutations Dr. Smith,

**ENGINEERING STUDENT** SUCCESS CENTER Who is the Hiring Manager? Job Posting Company website Contact the company directly **Professional social** media





### Vague Salutations

Dear [Department] hiring manager, Dear hiring manager, Hello [Department] team, Dear [Company] hiring team, Hello customer service hiring manager, Dear Customer service hiring

Dear Customer service hiring team,

## **Opening Paragraph**







#### Second Paragraph

Why you are the perfect person for the job

Why you are a good fit for the company





#### Third Paragraph

Good Fit Company Culture Passionate



## Wrap Up

01

Include Points you didn't Include in Previous Paragraphs 02

Thank the Hiring Manager 03

Call for Action





#### Formal Closing





#### Cover Letter Format

Header

Greeting

- **Opening Paragraph**
- Second Paragraph

Third Paragraph

Formal Closing

Lobo Louie 601 Central Avenue Albuquerque, NM 87131

August 20, 2020

Mr. James F. Hire, Human Resources Manager ABC, Inc. 1601 Sunset Boulevard San Diego, CA 92121

Dear Mr. Hire,

Your civil engineer trainee position (123489) is an exciting opportunity for me to apply my expertise. ABC Company's stellar reputation for providing quality service and project support to your clients is well-known, and I am motivated to join your team.

Highlights of my credentials:

- BS in civil engineering and Engineer in Training (EIT) certification from NCEES.
- Two years of experience as a civil engineer trainee and intern for local engineering firms.
- Hands-on experience providing project design and site civil engineering leadership for water, wastewater, roadway and other municipal infrastructure projects throughout New Mexico.
- Worked with lead civil engineers on the delivery of on-schedule, on-budget and high-quality completion of infrastructure projects with varying degrees of complexity and budgets ranging from \$500K to \$6.8M.
- Proficient in preparing drawings and technical specs using AutoCAD Civil 3D and MicroStation.

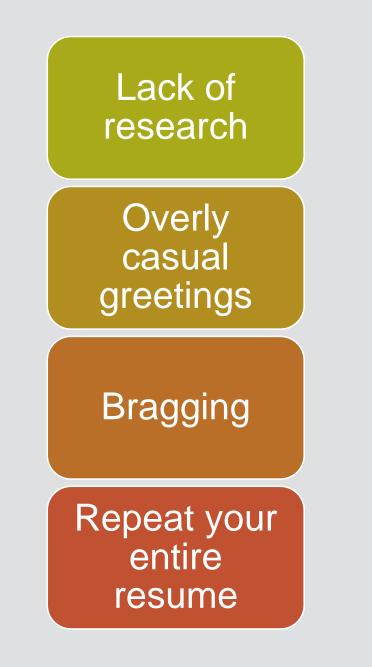
In addition, I have worked closely with licensed PEs on maintaining compliance with regulatory requirements. I have provided creative, cost-effective design solutions to issues including erosion, corrosive groundwater, insufficient water inflow/drainage, soil instability, steep-slope grading and other engineering challenges.

If my credentials and strong understanding of municipal water and wastewater infrastructure systems are well matched to your needs, please contact me at (555) 555-5555 or email Im@somedomain.com to schedule an interview. Thanks very much.

Sincerely, Lobo Louie, EIT Enclosure: Résumé



Points That Will Lead to Your Application Packet Being Rejected





## What NOT to include

Personal information Salary expectations Negative comments Lies or exaggerations Empty claims





#### Before you Send

Put it aside for a day Read it out loud Read it backwards and then forwards Ask a friend to proofread it

### **Proofread!**



Contact Nada Abdelhack (esscareers@unm.edu; 505.277.1403)

# Questions?



#### goto.unm.edu/ess-feedback



Don't forget to follow up on social media.





ess.unm.edu

or our succESS app





## Conclusion

#### Help with:

- resumes
- cover letters
- career advisement

Please reach out to me, Nada Abdelhack at esscareers@unm.edu